



## The Cradle Coast is a picturesque landscape with incredible attractions and people. A strategic vision for the regions future needs buy in from all levels of government.

Lasting and effective regional development works best if strategies are identified at a local level and supported by state and federal levels of government.

In the words of the Cradle Coast Authority -

*"The Cradle Coast Compact provides a visible illustration of State Government support for the region taking responsibility for its own problem solving and growth trajectories.*

*The Cradle Coast Compact provides a shared and integrated pathway to working with the Australian Government in negotiating issues of regional significance and co-delivering solutions".*

This approach aligns well with the Greens' Regional Reinvestment policy. We will commit to the state's contribution to the Cradle Coast Compact.

### THE GREENS WILL

Fund -

- ▲ \$4.8M for the construction of the Cradle Coast Community Pathway.
- ▲ \$150K to develop a Regional Cycle Tourism / Branding Strategy.
- ▲ \$150K pa for four years to implement the Cradle Coast Marketing Strategy.
- ▲ \$180K pa for four years to implement the Cradle Coast Future Plan.
- ▲ \$210K pa additional investment in Natural Resource Management.

The Cradle Coast Compact will include:

- (a) Commitment to work with the CCA when developing policies, services and resourcing decisions that impact the region
- (b) Annual meetings to review progress and agree on new priority actions
- (c) Commitments from Government and councils to resource the CCA to fulfil its roles and responsibilities under the agreement
- (d) Development of a communication channel with Government to
  - i. Solicit perspectives and advice on the region's current and emerging priorities
  - ii. Include priority regional investment opportunities directly into Government's decision-making processes; and
  - iii. Align government agencies' investments with the region's agreed priorities.
- (e) An integrated pathway to work with the Australian Government to negotiate issues of regional significance and co-delivering solutions.

### INITIATIVE COST

Initiative Investment (\$m)	1 <sup>st</sup> year	2 <sup>nd</sup> Year	3 <sup>rd</sup> Year	4 <sup>th</sup> Year
Community Pathway	4.80	-	-	-
Branding Strategy	0.15	-	-	-
Marketing Strategy	0.15	0.15	0.15	0.15
Future Plan	0.18	0.18	0.18	0.18
Resource management	0.21	0.21	0.21	0.21
<b>Total</b>	<b>5.49</b>	<b>0.54</b>	<b>0.54</b>	<b>0.54</b>